



6250 DISTRICT DISPATCH

District Governor

Dean Dickinson

Serving Western Wisconsin
& Southeast Minnesota

September Edition

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Important Note: Deadline for district newsletter submissions is the 25th of each month. The newsletter will be distributed by the first full week of the month.

District Governor's Message

New Generations



Dean Dickinson
District Governor

Dear Rotarians,

With the coming of September we mark the end of a summer full of fun and family activities and the beginning of a new school year. Attendance at our club meetings increases as our members return from vacations or from the self imposed exile to the golf course, the cottage "up north" or those lazy days spent floating on the lake chasing the "big one". September is a time for renewal and a great month to focus on "new generations" in Rotary... "new generations" being those younger people who comprise the Rotary affiliated youth groups in our high schools and colleges, Interact and Rotaract and those younger members of our clubs.

We are securing the future of Rotary when we plant the seeds of Rotary into our "new generations." I would challenge you to look around your club and ask...where will this club be in fifteen or twenty years? Those who comprise the group known as the "new generation" are different from you and me. They have lived in a world far different from the one that you and I grew up in. Their expectations are a reflection of who they are and how they have lived life. In order to bring them to membership and full involvement in this thing we call Rotary it is important to understand that we have to create an environment that is conducive to participation. How deep is the commitment of the new generation? We must provide value so that they, for whom membership is either casual or optional, want to be involved. The new generation is altruistic on the one hand and extremely focused on their careers and families on the other. They want to make a difference but they are also overworked as they try to create a future for their family.

If we want to succeed with this group referred to as the "new generation" we must tend to the needs of our members and that means creating a focus on the family...the family of Rotary. There is no better or more effective way of strengthening your club than to involve the entire family into the affairs of your club. I have seen ministries flourish when the focus was on the children and the family as opposed to the individual member. I have seen organizations fail when membership was placed on the balance with the family. I have shared with our district leadership that family comes before Rotary. Why not bring family involvement into the Rotary experience? I can guarantee you that it will have appeal to those who are a part of new generations.

We have wonderful resource people available in district leadership who can assist your club in setting up an Interact or Rotaract Club. Jamie Durocher, Rotary Club of La Crosse/East is the chair of the committee and I know would enjoy the opportunity to assist you in this outreach to the younger element of your community. Aside from that, look around you, where you work, go to church, spend your leisure time...I would bet that there is a young(er) person who you could ask to be your guest at your next club meeting. Share with them the good work that we do in Rotary where "we make a difference and save lives."

Yours in Rotary,

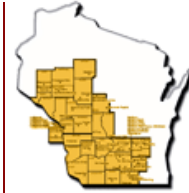
Dean Dickinson
District Governor
Rotary District 6250

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District News, Events and Announcements

District to Offer Club Vision Planning

District 6250 will be offering clubs in our district the opportunity to go through a club vision planning process. Rotary International has endorsed a process called Club Visioning created by



Did You Know?

You can view the full District 6250 Calendar on the district website? [Click here to view the calendar.](#)

[Check out the 2009-2010 district calendar with upcoming training dates.](#)