

Robert R. Stroud
District Governor, 2012-2013
Rotary International District 6250



Dear Rotarian,

Last year, our Rotary District instituted an initiative to encourage all of our District clubs to introduce a Rotary Ethics program into their communities. We heard from all of the clubs that participated that this effort had a positive impact on the youth in the community, as well as enhancing the public image of the participating Rotary Clubs.

Rotary is the only service organization that has at its core a set of ethical principles. You and I know them as the Four-Way Test. As Rotarians, we affirm to one another and to the community at large that there is an ethical basis to the things we think, say, and do. When we look at the Rotary International Strategic Plan, one of our five core values is integrity and our Mission Statement calls on Rotarians to promote integrity. This year, the President of Rotary International, Sakuji Tanaka, has further emphasized our core principles with his theme of "Peace Through Service." He would like all Rotary Clubs to introduce a program emphasizing Peace and Conflict Resolution into their respective communities. As Rotarians, we have a unique opportunity to bring to the youth in our communities the importance of both ethical conduct and peaceful resolution of conflict in our business and professional lives. All of us have faced situations that required difficult choices. How one responds in these situations is largely determined by one's values. These values must be learned and this is an opportunity for us, as Rotarians, to reinforce these values in our communities.

Because ethical behavior, peace and understanding are central to Rotary's mission, we are continuing our District-Wide Ethics Initiative, with the added dimension of conflict resolution. We urge each club in our District, either alone or in conjunction with other clubs, to provide a program on ethics and peace for the benefit of youth in your community. Most likely this will be done in concert with your local school district, as was the case with virtually all of the participating clubs last year. Thanks to the excellent work of our District Ethics Initiative Committee, all clubs in our District can choose from any of the committee's numerous ethics projects. Your club can choose to implement any one of these options, or create a new one of your own. Not only will you have all of the materials necessary to implement the project, you will have a contact person through the District Ethics Initiative Committee who is willing to discuss your chosen option and provide support wherever possible, and, if your project includes an element on peace and/or conflict resolution, you will have completed one of the required elements for your club to receive a Rotary International Presidential Citation.

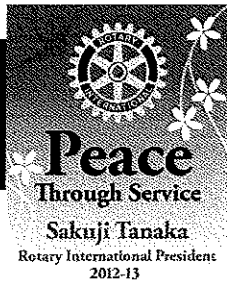
Since the hard work of designing the curriculum and materials has already been done, you can concentrate on the necessary coordination needed to implement your chosen option in your community. By forming your committee now and beginning to work with your local school district or principal, you can actually implement the project before April 2013. I believe your efforts will positively affect the youth in your community and bring to the community at large the importance that Rotary places on peaceful, ethical behavior in all vocations. You and your fellow Rotarians are already positive role models in your community; this effort can only enhance Rotary's image and may help attract people in your community who will want to join your club. Let this project be one of those annual events that brings your club together for fun and fellowship and helps you build connections with your community. You will be pleased with the results.

A handwritten signature in cursive script, appearing to read "Rob".

Robert R. Stroud

District Governor 2012-13 | Rotary District 6250

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District 6250 Ethics Initiative Options

Approaching the School

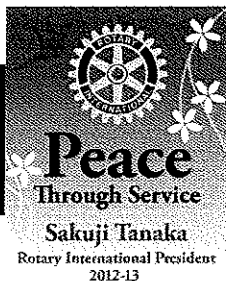
Issue: *Schools are approached weekly with good ideas for what should be included in the curriculum and taught to students. The key for your idea to be accepted relies on your ability to demonstrate how the Rotary Ethics Initiative furthers the goals and mission of the school.*

Contacting school representatives and setting up an initial meeting.

- Find out what personal connections or relationships currently exist between your club and the local school district.
- Use this connection to briefly introduce the program your club could provide. You may be referred to another office, department or person to share your idea. If so, try to include the school personnel you first contacted in further conversations.
- Arrange to meet with those teachers or administrators who can promote and implement this program. Include the Club Ethics Champion (CEC) in this meeting.

Topics to discuss at the meeting

- At the meeting provide a simple one page description and summary of the program(s) and how it would work.
- Indicate why teaching ethics has become an important initiative of Rotary. (See back)
- Explain the purpose and need for teaching ethics to our youth. (See back)
- Find out the school's goals for the current school year and the types of student leadership development opportunities that currently exist.
- Learn how this program would best align with the school's curriculum (i.e., government, social studies, etc.).
- Ask if there are other opportunities when this program would compliment and enhance student learning. Examples are: leadership workshops, student mentor programs, orientation sessions, etc.
- Describe the role that the CEC, teacher, Rotarians and school would each have in providing this program.
- Provide a specific follow-up (phone call, second meeting, etc.) when the school will inform the CEC where and when this program would be welcome to conduct with students.



District 6250 Ethics Initiative Options

The Greatest Challenge facing the nation? **Lack of ethical citizens and leaders.**

- What Percentage of High School Students admitted stealing from a store in the previous year? **27%**
- What Percentage of High School Students admitted to bullying someone in the prior year? **50%**
- What Percentage of Business School Students admitted cheating at school in the prior year? **56%**

Wisconsin and every state in our nation is facing an ethics and character crisis. Lying, cheating, stealing, violence, and bullying have approached epidemic status in our high schools. Here is just some of the proof:

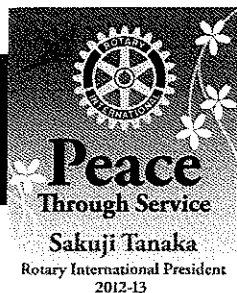
1. In 2010, the Josephson Institute surveyed 43,000 high school students across the nation. 40% of the students said they had lied in the prior year to save money, 59% admitted to cheating in school during that time, and 27% admitted to stealing from a store in the prior year. Yet 92% of the students said that they were satisfied with their personal ethics.
2. In the same survey, 52% said that they had hit someone in anger, 50% admitted to bullying someone in the prior year, 33% said that violence was a big problem in their school, and 10% took a weapon to school in the prior year.
3. The National Education Association estimates that, on an average school day, approximately 160,000 students stay home out of fear of being bullied or harassed at school. In a recent survey of Wisconsin teachers and counselors, 50% of the 600 who responded said that their school was not doing enough to prevent bullying. On May 12, 2010, Wisconsin enacted "School Safety" legislation that requires each school district to craft or adopt a school bullying policy.

Cheating teens tend to become dishonest adults. These are the same people who become our employees, neighbors, and fellow citizens. They also become the people who violate our laws and harm our society.

1. In 2009, the Josephson Institute released its first ever large-scale study of the relationship between high school behavior and later adult conduct. They surveyed almost 7,000 respondents across five age groups, from teens to post 50 years old. It found that people who cheat in high school are two times more likely to inflate an expense claim or deceive a boss, and three times more likely to lie to a customer or inflate an insurance claim.
2. In a 2006 survey of business graduate students, mostly MBAs, 56% reported cheating in the prior year (McCabe, Butterfield and Trevino). Of law students surveyed at the same time, 46% admitted to cheating. (US News and World Report, Oct. 2, 2008).
3. Most of our white collar crime, such as tax fraud, identity theft, and ponzi schemes, starts with unethical behavior that breeds criminal conduct. Very few white collar offenders wake up the day of their offense thinking that they will commit a felony crime that day. Instead, their crimes almost always start with unethical compromises.

Courtrooms and prisons do not provide an adequate solution to the problems posed by those who lie, cheat, steal, and abuse others. Ethics and character education at home and in our schools provides the best hope for changing behavior during the formative years of our youth. For some, school will provide the only source of such critical education. And for all students, ethics and character education can instill and reinforce the universal values of honesty, respect, courage, and responsibility that will enable them to become ethical citizens and leaders for our future.

Addressing Ethics at the High School Level is essential. We are here to help.



District 6250 Ethics Initiative Options

The essential standard with which Rotarians measure ethical behavior is the Four Way Test. Throughout the programs and strategies described below, students will be challenged to apply the Four Way Test in their decision making. This year, District 6250 is making Ethics a key part of our curriculum. Individual Rotary Clubs can support this strategic initiative and emphasize Rotary's unique ethical component by taking the initiative to install an ethics program, from a single classroom to a multi-school "symposium" in your local schools. Here are some ideas and resources that you may wish to consider:

1. The **Common Sense Ethics** program provides Rotarians with the resources to lead groups in a discussion that will help them make *sense* of difficult ethical issues and develop a *common* vocabulary for talking about what is right or wrong. It features the "Four-Way Method for Ethical Decision Making" (based on Rotary's Four-Way Test). Students will learn about contemporary ethical issues from an expert in a professional field, analyze a case study in small groups, and then participate in a large group session to come up with a solution. Themes for the session may cover topics such as health care, technology, law, media, or environment. The emphasis is on learning how to think and talk about difficult cases with clarity and civility.
2. **Cartown, U.S.A.** - This exciting, interactive character education game allows high school students to discover for themselves the ethical dimensions of business transactions, all through the buying and selling of used automobiles with defects, dents, and incorrect odometers. Following the creation of ads by small groups and transactions based on those ads, the true nature of the cars bought and sold is disclosed and the facilitator then engages in a lively debriefing with the students. Using a carefully designed set of questions, the facilitator explores with the students issues ranging from personal responsibility and honesty to the role of trust and fairness in business and daily life. Only a limited number of these free games are available.

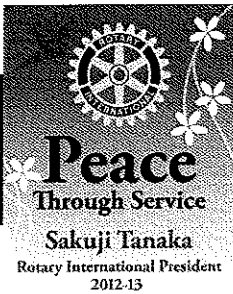
THE FOUR-WAY TEST

OF THE THINGS WE THINK, SAY OR DO

1. IS IT THE TRUTH?
2. IS IT FAIR TO ALL CONCERNED?
3. WILL IT BUILD GOODWILL AND BETTER FRIENDSHIPS?
4. WILL IT BE BENEFICIAL TO ALL CONCERNED?

3. **"The Parable of the Sadhu" Case Study** - This Harvard Business School case study is based on a true event from the 1980s involving an American investment banker's encounter with an ailing Nepalese holy man while climbing a mountain high in the Himalayas, and the decision whether to abandon the climb to aid that person or continue on the trek. Presented through a video and written materials, this ethical dilemma raises issues of leadership, courage, sacrifice, and prioritizing values. It provides a platform for a facilitated high school class discussion ranging from the importance of goals to what are our responsibilities to each other, by asking everyone - what would you do under such circumstances and why?

4. **JA Excellence through Ethics, Ethics in Action** - *JA Excellence through Ethics, Ethics in Action* programming creates an opportunity for Rotarians to impact students' lives by spending one hour in a local high school. Rotarians serve as role models, sharing experiences and information while leading the *JA Excellence through Ethics, Ethics in Action* program. Through JA's experiential, hands-on program, student participants learn the importance of doing business with honesty and integrity. Rotarians help students explore personal values, character development and ethics while offering the opportunity to debate and discuss related issues. The program provides students with a framework for making ethical decisions and teaches them to do the right thing regardless of personal or professional cost.
5. **R-O-I-A-R-Y Spells a Six-Step Framework for Ethical Decision-Making** - The Rotary Club of Madison, which has held an Ethics Symposium for high school juniors for more than ten years, has developed a framework—using **R-O-I-A-R-Y** to help remember it—for addressing ethical issues. The framework includes **R**ecognizing ethical issues; **O**btaining information about the situation and other's interests and perceptions; **T**esting alternative actions using various ethical perspectives; **A**cting consistently with your best judgment; **R**eflecting on your decision after acting, and **Y**ielding to your ethical judgment. Materials, including sample case studies and student handouts, will be available for using the **R-O-I-A-R-Y** framework with large or small groups and to allow students to work with each other to attempt to resolve ethical dilemmas that arise in the many situations in which people find themselves such as with friends, children, parents, citizens, workers, business people, professionals, and in other roles.



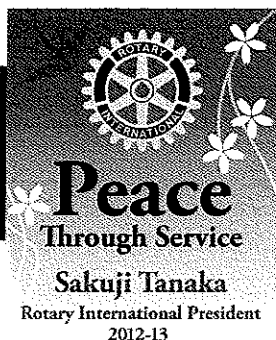
District 6250 Ethics Initiative Options

6. **Rotary Ethics Workshop Expansion Program** - The Eagan MN Rotary Club has sponsored a day long ethics training program for selected Eagan High School juniors and seniors since 1992. Since 2009, Eagan Rotarians have transported this program to other Rotary Clubs and high schools to increase awareness and understanding about the conflicts, conundrums, and challenges of ethical decision-making. It includes an ethics lecture involving the "Parable of the Sadhu", small group discussions facilitated by Rotarians, and a simulation in which the students become officers of a troubled corporation, assigned to make ethical decisions to make that entity profitable, while wrestling with budget, public image, and employee crises.
- 7 **Youth Frontiers Responsibility Retreat** - The Youth Frontiers Responsibility Retreat is a unique opportunity to set the tone for leadership in a high school. It encourages juniors to take responsibility for a culture of respect in their school, and encourages them to practice good character and ethics, as they become leaders in their school and beyond. The students will be challenged to act with integrity and ethical courage, and do what is right—even when there is a cost, or when no one is looking. The highly interactive, engaging program lasts 2 ½ hours and consists of large group activities, a presentation/talk, small group discussions, individual reflection time, and original, live musical performances. At its conclusion, students will leave inspired to act on their ability to lead and make their school a better place. Members of the community are always welcome to attend and participate, fostering connectivity between business leaders and young people.

Additional information is available on each of the options listed. Tools and assistance are available to further help your club craft a presentation that fits your local school. Whether it is a turn-key approach straight from a box, or one crafted especially for you, our committee is here to help! Feel free to reach out to us:

Bill Pritchard – (608) 785-3285
William.A.Pritchard@stifel.com

Rick Kyte – (608) 796-3704
rlkyte@viterbo.edu



District 6250 Ethics Initiative



Common Sense Ethics

The *Common Sense Ethics* program provides Rotarians with the resources to lead groups in a discussion that will help them make *sense* of difficult ethical issues and develop a *common* vocabulary for talking about what is right or wrong. It features the "Four-Way Method for Ethical Decision Making" (based on Rotary's Four-Way Test). Students will learn about contemporary ethical issues from an expert in a professional field, analyze a case study in small groups, and then participate in a large group session to come up with a solution. Themes for the session may cover topics such as health care, technology, law, media, or environment. The emphasis is on learning how to resolve real and potential conflicts with respect and civility.

Program Placement:

- Classroom or lecture hall (25-100 students)
- 7th–12th grade students

Program Duration:

- 3 hour session

Program Materials Provided:

- Four-Way Method handouts
- Case studies
- Facilitator guide

Program Cost:

- Travel expenses (if any) for Reinhart Institute staff

Implementation Overview

- Club Ethics Champion (CEC) to select school site and establish event date.
- CEC contacts teachers for interest, determines the number of classes that will run, and invites teacher to planning session.
- CEC consults with teachers to determine event theme.
- CEC contacts expert for presentation on the event theme.
- CEC consults with Reinhart Institute staff to find a case study appropriate to theme.
- CEC recruits Rotarians for breakout sessions and provides them with facilitator guides.
- Reinhart Institute staff provides materials and orientation for Rotarians and teachers (if needed).
- Rotarians and expert presenter visit the class and lead students through case analysis and discussion.
- CEC provides evaluation response to Reinhart Institute.

Support for Club Ethics Champion (CEC)

- Information letter for teachers
- Reinhart Institute provides training
- Information letter for Rotarians
- Reinhart Institute staff works with CEC to assure successful event

Rotarian Commitment and Involvement

- Agree to participate on scheduled date
- Find expert in relevant field
- Contact the classroom teacher to finalize details
- Use the materials provided by Reinhart Institute
- Attend training session
- Engage students through discussion
- Conduct evaluation of session

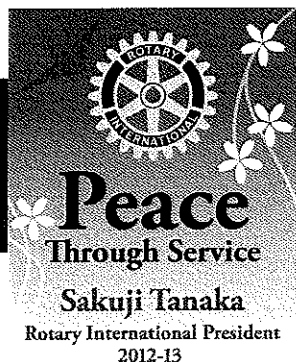
For More Information or Help Contact:

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Director
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Viterbo University
La Crosse, WI
608.796.3704
ethics@viterbo.edu

THE FOUR-WAY TEST

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District 6250 Ethics Initiative



Cartown U. S. A.

This exciting, interactive character education game allows high school students to discover for themselves the ethical dimensions of business transactions, all through the buying and selling of used automobiles with defects, dents, and incorrect odometers. Following the creation of ads by small groups and transactions based on those ads, the true nature of the cars bought and sold is disclosed and the facilitator then engages in a lively debriefing with the students. Using a carefully designed set of questions, the facilitator explores with the students issues ranging from personal responsibility and honesty to the role of trust and fairness in business and daily life. Only a limited number of these free games are available.

Program Placement:

- Classroom setting (16-48 students)
- 9th—12th grade students

Program Duration:

- 1 45-50 minute class period

Program Materials Provided:

- Game materials
- Leader's Resource Manual

Program Cost:

- Free

Implementation Overview

- Rotarians, Club Ethics Champion (CEC) or designees, become familiar with Cartown components and contents of Leader's Resource Manual.
- CEC or designee contacts teachers for interest, determines the number of interested classes, and schedules dates of instruction.
- CEC or designee contacts teachers in advance to coordinate how Cartown game will be administered and how post-game discussion will be handled.
- CEC or designee brings game to class, participates in its administration, and helps lead students in post-game discussion.
- CEC obtains and passes on feedback concerning Cartown's value and best possible use.

Support for Club Ethics Champion (CEC)

- Information letter for teachers
- Leader's Resource Manual
- Leader's Guide Summary of Play (Parts 1 and 2)

Rotarian Commitment and Involvement

- Familiarize yourself with Leader's Resource Manual
- Agree to participate on scheduled date
- Contact the classroom teacher to finalize details
- Bring the Cartown game materials to classroom and supervise their use
- Engage students in post-game discussion
- Have fun!

For More Information or Help Contact:

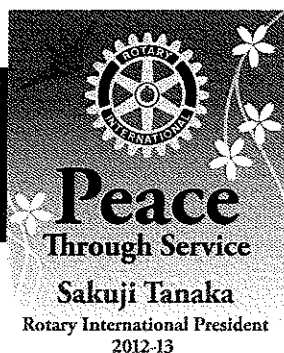
Bill Pritchard
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OR
Hank Shea
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651.962.4867

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District 6250 Ethics Initiative

"The Parable of the Sadhu" Case Study

This Harvard Business School case study is based on a true event from the 1980s involving an American investment banker's encounter with an ailing Nepalese holy man while climbing a mountain high in the Himalayas, and the decision whether to abandon the climb to aid that person or continue on the trek. Presented through a video and written materials, this ethical dilemma raises issues of leadership, courage, sacrifice, and prioritizing values. It provides a platform for a facilitated high school class discussion ranging from the importance of goals to what are our responsibilities to each other, by asking everyone - what would you do under such circumstances and why?

While this case study typically is used for ethics and leadership training in college and professional schools, it has been used successfully for many years with more mature, motivated high school students.

Program Placement:

- Classroom setting (20-40 students)
- 11th—12th grade students

Program Duration:

- One 45-60 minute class period

Program Materials Provided:

- Video
- Case study article
- Discussion questions

Program Cost:

- \$299 video purchase
- Copyright and copying costs for article

Implementation Overview

- Rotarians, Club Ethics Champion (CEC) or designees, become familiar with Parable of the Sadhu video, Harvard Business Review article, and class discussion questions.
- CEC or designee contacts teachers for interest, determines the number of interested classes, and schedules dates of instruction.
- CEC or designee contacts teachers in advance to coordinate prior assignment of case study article, use of the video in class, and determine how post-video discussion will be handled.
- CEC or designee provides article in advance and brings video to class, and leads students in post-video discussion.
- CEC obtains and passes on feedback concerning Parable of the Sadhu's value and best possible use.

Support for Club Ethics Champion (CEC)

- Information letter for teachers
- Discussion questions
- Related newspaper articles concerning similar, recent events

Rotarian Commitment and Involvement

- Familiarize yourself with Parable of the Sadhu video and case study article
- Agree to participate on scheduled date
- Contact the classroom teacher to finalize details
- Provide case study article in advance and bring the video to classroom
- Engage students in a post-video discussion
- Have fun!

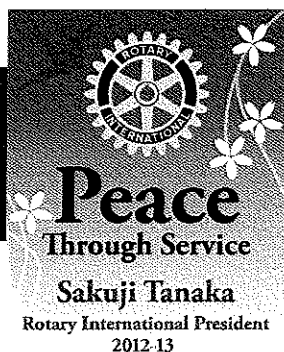
For More Information or Help Contact:

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OR
Hank Shea
hjshea@stthomas.edu
651.962.4867

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District 6250 Ethics Initiative



Excellence through Ethics, Ethics in Action

JA Excellence through Ethics, Ethics in Action programming creates an opportunity for Rotarians to impact students' lives by spending one hour in a local high school. Rotarians serve as role models, sharing experiences and information while leading the *JA Excellence through Ethics, Ethics in Action* program. Through JA's experiential, hands-on program, student participants learn the importance of doing business with honesty and integrity. Rotarians help students explore personal values, character development and ethics while offering the opportunity to debate and discuss related issues. The program provides students with a framework for making ethical decisions and teaches them to do the right thing regardless of personal or professional cost.

Program Placement:

- Classroom setting (approximately 25 students)
- 9th –12th grade students

Program Duration:

- 1 45-60 minute class period

Program Materials Provided:

- Activity guide
- Student handouts

Program Cost:

- \$100 per classroom

Implementation Overview

- Junior Achievement (JA) staff works with Club Ethics Champion (CEC) to select school site(s) and establish event date(s) and training date(s)
- CEC contacts teachers for interest, determines the number of classes that will run, and invites teacher to orientation.
- CEC notifies JA staff of the number of classes to operate and provides teacher information.
- JA staff orders materials.
- CEC recruits Rotarians for each class and schedules participant for one of the pre-determined training dates.
- CEC provides Rotarian information to JA staff.
- JA staff provides orientation and materials for Rotarians and teachers
- Rotarians visit the class and lead students through a discussion and activity. (Typically 45-60 minutes)

Support for Club Ethics Champion (CEC)

- Information letter for teachers
- JA staff conducts orientation
- Information letter for Rotarians
- JA staff works with CEC to assure successful event

Rotarian Commitment and Involvement

- Agree to participate on scheduled date
- Attend a training session conducted by JA staff
- Contact the classroom teacher to finalize details
- Use the materials provided by Junior Achievement, including the 4 Way Test
- Engage students through discussion while sharing work and life experiences
- Have fun!

For More Information or Help Contact:

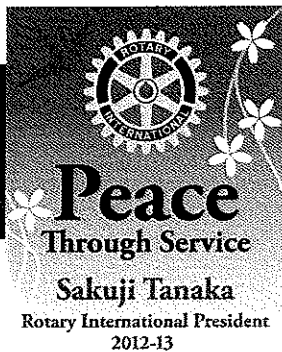
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Junior Achievement of Wisconsin, Inc.

tsatre@javis.org
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715 579.6090 (cell)

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District 6250 Ethics Initiative

R-O-T-A-R-Y Spells a Six-Step Framework for Ethical Decision Making

The Rotary Club of Madison, which has held an Ethics Symposium for high school juniors for more than ten years, has developed a framework-using **R-O-T-A-R-Y** to help remember it-for addressing ethical issues. The framework includes **R**ecognizing ethical issues; **O**btaining information about the situation and other's interests and perceptions; **T**esting alternative actions using various ethical perspectives; **A**cting consistently with your best judgment; **R**eflecting on your decision after acting; and **Y**ielding to your ethical judgment. Materials, including sample case studies and student handouts, will be available for using the **R-O-T-A-R-Y** Framework with large or small groups and to allow students to work with each other to attempt to resolve ethical dilemmas that arise in the many situations in which people find themselves such as with friends, children, parents, citizens, works, business people, professionals and in other roles.

Program Placement:

- Very flexible
- Out-of-school event(s)
- In-school events(s)
- Event for large number of students

Program Duration:

- Flexible
- All-day Ethics Symposium
- One or more shorter events
- 50 minute discussion sessions

Program Materials Provided:

- R-O-T-A-R-Y Framework
- Participant's Booklet
- Sample Case Studies
- Sample Agendas

Program Cost:

- Printing
- Any facility rent
- Any food

Implementation Overview

- Learn R-O-T-A-R-Y Spells a Six-Step Framework for Ethical Decision-Making
- Decide on scope of event(s) (in or out of school, number of students, length or number of events, etc.)
- Plan opening or introductory session to introduce R-O-T-A-R-Y Framework
- Plan and recruit discussion session leaders for topics such as Ethics and Business, Ethics and Friendships and Dating, Ethics and the News Media, Ethics and Government, Ethics and Advertising, Ethics and Social Ethics and Bullying and Cliques, or many other possible topics
- Select or develop a case study presenting an ethical dilemma for each discussion session
- Plan and facilitate student discussion of each ethical dilemma using the R-O-T-A-R-Y Framework
- Plan any closing session and any follow up activities

Support for Club Ethics Champion (CEC)

- Materials as described above
- Possible presentation to your club
- Other materials and background information
- Possible consultation or assistance with planning and implementation

Rotarian Commitment and Involvement

- Learn R-O-T-A-R-Y Framework
- Time to identify and recruit discussion leaders
- Select or create case studies for discussion
- Willingness to facilitate discussion by students
- Have fun!

For More Information or Help Contact:

Bob Shumaker (District Ethics Committee Member)
res@dewittross.com 608-283-5602

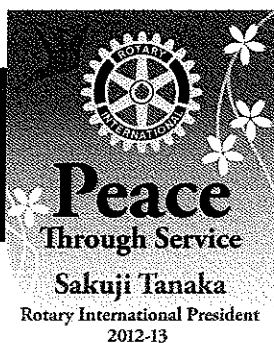
Pat Jenkins (Rotary Club of Madison Executive Director)
office@rotarymadison.org 608-255-9164

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District 6250 Ethics Initiative

Eagan Rotary Ethics Workshop Expansion Program

The Eagan MN Rotary Club has sponsored a day long ethics training program for selected Eagan High School juniors and seniors since 1992. Since 2009, Eagan Rotarians have transported this program to other Rotary Clubs and high schools to increase awareness and understanding about ethical decision-making. The workshop includes an ethics lecture involving the "Parable of the Sadhu", small group discussions facilitated by Rotarians, and a simulation in which the students become officers of a troubled corporation, assigned to make ethical decisions to make that entity profitable, while wrestling with budget, public image, and employee crises. The Eagan Rotarians will work closely with the WI Rotary Club(s) that host them and will volunteer their services to conduct the workshop. However, the host Club(s) will need to cover their travel-related expenses. See attached sheets for additional information.

Program Placement:

- Off-campus setting (54-72 students)
- 11th and 12th grade students (50% of each is ideal)

Program Duration:

- 7:15am—2:30pm
- Light breakfast and full lunch included

Program Materials Provided:

- Student handouts
- Two videos
- Simulation materials

Program Cost:

- Approx. \$3500 (though donated space and services can lower)

Implementation Overview

- Sponsoring WI Rotary Club Ethics Champions (CECs) establish contact with Eagan MN Rotary members to discuss logistics, possible program dates, expenses, and other details concerning a workshop.
- CECs and their small steering committee contact principals and/or teachers for interest, determine the number of interested students, and schedule date for workshop. Responsibility for supervision of students, and transportation of students to and from workshop, must be settled with participating schools.
- CECs and steering committee arrange for location, food service, printing of student handouts and other materials, and find 9-12 Rotarians to serve as group discussion leaders and other workshop roles.
- CECs and steering committee coordinate with Eagan Rotary members to arrange and cover their housing and meals at workshop location, and any advance training/orientation for workshop.
- CECs and other Rotarians assist Eagan Rotary members in setting up and conducting ethics workshop.
- CECs obtain and pass on feedback concerning workshop's value and possible future improvement.

Support for Club Ethics Champion (CEC)

- Information letter for schools
- Eagan Rotary conducts training/
- Information letter for Rotarians
- Eagan Rotary provides a toolkit of info to facilitate all aspects of planning prior to the workshop

Rotarian Commitment and Involvement

- Agree to participate on scheduled date in various capacities
- Attend a training/orientation session conducted by Eagan Rotary
- Participate as small group discussion leader, registration person, assist with food or beverages, etc
- Connect with students throughout the workshop
- Have fun!

For More Information or Help Contact:

Jim Overocker
Eagan, MN Rotary

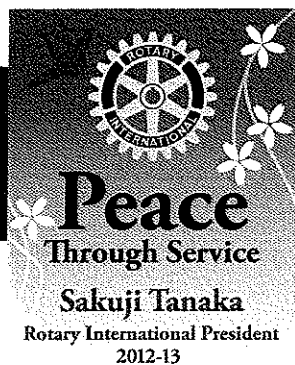
jogolf@comcast.net
651.470.5721 (cell)
651.452.6394 (home)

THE FOUR-WAY TEST

OF THE THINGS WE THINK, SAY OR DO

1. IS IT THE TRUTH? 2. IS IT FAIR TO ALL CONCERNED?

3. WILL IT BUILD GOODWILL AND BETTER FRIENDSHIPS? 4. WILL IT BE BENEFICIAL TO ALL CONCERNED?



District 6250 Ethics Initiative



Youth Frontiers Responsibility Retreat

The Youth Frontiers Responsibility Retreat is a unique opportunity to set the tone for leadership in a high school. It encourages juniors to take responsibility for a culture of respect in their school, and encourages them to practice good character and ethics, as they become leaders in their school and beyond. The students will be challenged to act with integrity and ethical courage, and do what is right—even when there is a cost, or when no one is looking. The highly interactive, engaging program lasts 2 ½ hours and consists of large group activities, a presentation/talk, small group discussions, individual reflection time, and original, live musical performances. At its conclusion, students will leave inspired to act on their ability to lead and make their school a better place. Rotarians and other members of the community are always welcome to attend and participate, fostering connectivity between business leaders and young people. Additional information is attached.

Program Placement:

- Off-campus setting (50-200 students)
- 11th grade students

Program Duration:

- Two and one half hours

Program Materials Provided:

- Student handouts

Program Cost:

- \$2495 (Youth Frontiers covers remainder)

Implementation Overview

- Sponsoring WI Rotary Club Ethics Champions (CECs) or designees become familiar with Youth Frontiers Responsibility Retreat content and format, and then establish contact with Youth Frontiers to discuss logistics, expenses, and other details concerning a retreat.
- Sponsoring Rotary Club(s) allocate or seek sufficient funds to cover costs of a retreat.
- CEC or designees work with Youth Frontiers to contact principals and/or teachers for interest in participating in a retreat, determine the number of students/schools to be involved, and then schedule a date for the retreat. Responsibility for supervision of students, and transportation of students to and from retreat, must be arranged by participating schools.
- CECs and other Rotarians assist Youth Frontiers in preparing for and conducting the retreat.
- CECs obtain and pass on feedback concerning retreat's value and possible future improvement

Support for Club Ethics Champion (CEC)

- Information letter for Rotarians
- Information letter for schools
- Youth Frontiers works with Rotarians to assure successful retreat

Rotarian Commitment and Involvement

- Become familiar with the content and format of a Youth Frontiers Responsibility Retreat
- Help find sufficient funds to cover part of retreat costs
- Assist in contacting and lining up participating schools
- Attend and connect with students throughout the retreat
- Have fun!

For More Information or Help Contact:

Kecia Winter
Youth Frontiers, Inc

kwinter@youthfrontiers.org
952.922.0222
www.youthfrontiers.org

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