

Vibrant Club Workshop – January 21, 2023 Imagination to Action Personal Action Plan

Today at **Vibrant Club Workshop**, I learned about the synergy when Membership, Public Image, and The Rotary Foundation (TRF) work together as one. My big ah-ha moment was:

Based on what I learned at today's **Vibrant Club Workshop**, here are some key thoughts about Membership, the Rotary Foundation, and Public Image:

- As club members *Imagine Rotary*, how can that impact Membership and member engagement?
- As club members *Imagine Rotary*, how can that impact giving to and Doing Good in the World through The Rotary Foundation?
- As club members *Imagine Rotary*, how can my club expand our reach and increase our impact by highlighting those actions and thereby portray a positive Public Image?
- What is something that my club could do to increase our ability to adapt so that we could better *Imagine Rotary*?

My commitment: When I get back to my club I will: