

"Imagination to Action Planning"

Considerations	Critical Information	Notes	
Name:			
Goal: What will be done			
Target completion date:			
Target audience:			
Who's in charge:			
Cost factors/budget:			
Outcomes: (who benefits)			
Members engaged:			



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Public Image opportunities:	
How success will be measured:	
measured.	
Benefit to TRF or club	
charity:	
How community will be	
involved:	
Others to include:	
How could this be used to	
attract new members?	
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