



Vibrant Club Workshop – January 21, 2023
IMAGINE OUTLINE

Imagine a project. Imagine an opportunity.
Engaging our clubs in project Imagining!

What do we have to do to make (the, this or a) project Go; to move from imagine to reality?

People – Membership

How do we engage some or all of the members of my club to participate?

Is there a project that requires specific skills that our club members have that will make this project successful?

Are there non-Rotarians in the community that we need to engage in this project?

Telling the story – Public Image

How will my club “shout out” the Outcome of the Project/Opportunity?

How do we choose the media and who can implement it for us?

What does this project say about our club?

Funding – The Rotary Foundation and More

Is this a Rotary grant opportunity?

Have we raised adequate club funds to support this project? If not, how do we raise needed funding?

Are there community resources that we can use to fund or expand this project?

Outcomes – Impact

What are some outcomes we might achieve—directly or indirectly—from this project?

What is the potential impact of this project?

Our members are “People of Action.”
Our members are looking for Opportunities to Serve.
We Imagine. We Act! We Impact!