



6250 DISTRICT DISPATCH

District Governor

Kristin Duckart

Serving Western Wisconsin
& Southeast Minnesota

December Edition

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Important Note: Deadline for district newsletter submissions is the 25th of each month. The newsletter will be distributed by the first full week of the month.

District Governor's Message



Kristin Duckart
District Governor

Dear Rotary Families,

As this season of Thanksgiving ends, and we hold close all that we are grateful for, our focus shifts to the season of giving. We all celebrate this season of giving in our own unique ways. Our families celebrate traditions that have been handed down through the years and we all seek to find that perfect gift for the ones we love.

One of my family's traditions is to reach out to those less fortunate. Each year we adopt a family that is going through tough times. We reach out to somehow make their holiday season a little brighter. My boys, now both adults, have fond memories of delivering food and surprises to perfect strangers. The experience from beginning to end always creates warmth in our hearts.

These were opportunities to serve....opportunities to reach out and touch the lives of others. But it was also an opportunity to teach the valuable lesson of giving back. By sharing this experience with my boys, I was teaching them the valuable lesson of caring for others. I am grateful that it was a lesson my own parents felt was important.

December is Rotary Family month. Let's embrace the many opportunities Rotary provides us to serve. But let's not forget to also take the opportunity to teach our children the importance of Service above Self. Let's invest in the next generation of Rotarians by teaching our children the amazing opportunities within Rotary. Don't be shy in celebrating family by inviting their participation in our important work. Share with them the incredible feeling of giving to others.

My family would like to wish you a wonderful holiday season filled with the joy of giving and abundant opportunities to serve others.

In closing, I'd like to share a quote from a 1912 Rotarian magazine. Although the gender language is outdated, it speaks to the core of the Rotary spirit.

"A Rotary club gives us an opportunity that no social, political, or specialized business club can do. It is strong on the human side; it stands for the individual, unfetters him, appeals to his originality, brings out his latent powers, and puts him at his best by extending him the full measure of his confidence and appealing to the best that is in him — 'service not self.' "

- 1912-13 RI President Glenn C. Mead in The National Rotarian , January 1912

Warmly,

Kristin Duckart
District Governor 2010-2011

District News, Events and Announcements

Upper Midwest President Elect Training (PETS)

Join your fellow Presidents-Elect on **Friday & Saturday, March 4-5, 2011** at the Glacier Canyon Lodge at the Wilderness Resort in Wisconsin Dells, WI for the Presidents-Elect Training Seminar, better known as PETS. PETS is required for all presidents-elect. Please make arrangements to attend the entire program.

The Presidents-elect Training Seminars (PETS) are informational programs that are planned and conducted by the district trainer under the direction and supervision of the governor-elect as provided in RI bylaws section 15.030. Its purpose is to develop club presidents who have the necessary skills, knowledge, and motivation to:

- Sustain and / or grow their club's membership base
- Implement successful projects that address the needs of their communities and communities in other countries

VISION

Club Vision Facilitation
Information



Save The Date

Did You Know?

You can view the full District 6250 Calendar on the district website? [Click here](#) to view the calendar.

[Check out the 2010-2011 district calendar with upcoming training dates.](#)

[Check Here for the Latest Foundation Reports Including](#)

- [Update on Annual Giving](#)
- [Polio Plus Updates](#)
- [More](#)

Attendance Report

[New Reporting Tool for District Attendance](#)

[View the Latest Attendance Reports](#)

- Support The Rotary Foundation through both financial contributions and program participation
- Develop leaders capable of serving in Rotary beyond the club level

This year, District 6250 is part of the UPPER MIDWEST PETS. [Click here](#) for program and registration information.

District Foundation Team Offers Webinar Series

In addition to the webinar series below, we now have previous webinars available for download!

WEBINAR DOWNLOADS

[Click here](#) to view webinars available for download.

LIVE WEBINARS

Webinar: District Simplified Grants-Increasing the value of your local projects

Date: December 13, 2010

Link: <https://www1.gotomeeting.com/register/318023400>

Description: Do you have a club project that could use a little extra money? District Simplified Grants are available to assist you in implementing projects in your local community or for international projects that do not qualify for larger matching grants. Your District Grants Subcommittee Chair will help review the simple application and approval process to gain extra funding for your club's special projects.

Webinar: The Rotary Foundation-An Overview

Date: January 10, 2011

Link: <https://www1.gotomeeting.com/register/328499272>

Description: Have you ever wondered what's so great about The Rotary Foundation?

Wondered why you should give money to The Rotary Foundation?

Attend a one-hour webinar to learn about how you and your club benefit from Rotary Foundation programs, develop pride in your connection to The Rotary Foundation and energize your club through Rotary Foundation Participation.



Webinar: Matching grants-How to multiply your contributions to international projects

Date: January 17, 2011

Link: <https://www1.gotomeeting.com/register/797549392>

Description: Does the thought of writing a MATCHING GRANT strike fear in your heart? This webinar, conducted by Rotarians who have lived through the process, will build your confidence to tap into the wealth and support of Rotary networks. Learn how to access District Designated Funds, multiply your club's cash contributions and navigate the requirements of applying for a matching grant.

Public Relations Efforts Give District and Clubs Exposure

By Bob Boelter, District PR Chair

District receives 2010-2011 PR Grant from Rotary International

The district received its fourth consecutive RI PR grant and it is the largest we've received to date. The amount granted is \$10,000 and the district is required to provide a match of at least \$3,000. The approved plan will be described in a future article in this newsletter, but will be similar to the campaign in the last Rotary year that is described below.

\$30,000 Advertising Effort

2009-2010 was the third year of Rotary International grant ads appearing in regional business publications. To our knowledge, Rotary is the only service club organization engaging in paid/PSA advertising in our area.

Between the RI grant of \$9,000 and district expenditure of \$5,934.42, totaling \$14,934.42; plus media donations of \$13,810.85, and \$1,000 in in-kind services by Momentum Marketing Communications, the campaign value was \$29,745.27.

Ads ran multiple times in Chippewa Valley Business Report, River Valley Business Report (La Crosse Tribune), Business News (North Central Wisconsin) and Madison's In Business.

The 12 full-color ads in the four publications reached 269,000 households and businesses in the district. The district campaign utilized RI produced "Humanity in Motion" print ads with localization to encourage readers to visit the district website to obtain information about a club near to them.

"Rotarians at Work Day" Publicity

Rotary International's PR grant was helpful in generating news coverage. District Governor Dickinson proposed a Rotary at Work Day throughout the district, with club's adopting a community project, on Saturday, May 1, 2010.

A majority of the sixty clubs in the district participated.

The grant ads that ran in the month of April carried a "snipe" calling attention to Rotary at Work Day. The district PR committee circulated a news release to all Wisconsin daily and weekly newspapers. Many individual clubs followed up with local media contact about their specific project. This combined effort led to 21 articles appearing about local Rotary clubs and their respective projects. Twelve of the articles appeared in advance of the event day and nine were published post-event... many with full-color photos.

Other Publicity

It was a good year for publicity in the district. La Crosse magazine ran a major article about Rotary's influence in the community and there was publicity about district clubs celebrating anniversaries or significant achievements by individual members.

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Support the Foundation, Win a T.V.

In the [October issue](#) of the newsletter a new foundation raffle was announced. The raffle is an attempt to get our clubs to forward their EREY or Annual Programs contributions to the Rotary Foundation on a quarterly basis rather than waiting until the end of the year.

The rules are pretty simple:

To qualify a club must have a Club Goal Report on File as this establishes the level of support, by the club, for the foundation for this Rotary year.

The clubs contribution must be sent prior to the end of the quarter and cumulative support must equal or exceed the pro-rated goal...50% by the end of December, 75% by the end of March and 100% by the end of June.

75% of the clubs membership must be contributors to the foundation...(the EREY goal is that every Rotarian is a contributor).



All qualifying clubs will be entered into a raffle each quarter and one will be the lucky winner of a 32" flat screen TV. In addition, every Rotarian in the district who contributes at the Sustaining Member level of \$100 will be entered into a raffle and has a chance to win a 42" flat screen TV. The raffle will occur at the District Conference so individual contributions must be at the Rotary Foundation prior to 1 May 2011.

For more information on these raffles take a look at the [October newsletter](#) and then check to see that your club is on track to qualify.

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A Christmas Gift For Your Club Projects

As you start thinking about the New Year and the way's your clubs can make a difference, don't forget about Simplified Grants as a way to make positive change in your community. We are accepting District Simplified Grant applications for the 2010-11 Rotary year. We have approximately \$19,000 left to disperse and have only 2 requests in so far! Now is the time to act and get your project in for consideration under this grant. The final report is due September 30th 2011. It might be hard to think that far in advance, but the sooner you start, the sooner your project will be completed. What a great difference can be made in the lives of many in need!

If you are wondering how to apply for a District Simplified Grant please visit our district website at www.rotary6250.org. Click on the area under "Grants Information. You will find criteria for the District Simplified Grant (DSG) as well as a current application.

If you have additional questions about filling out the application or any other material please feel free to contact me at 608-314-4567. My e-mail address is on the website.

Season's Greetings and I look forward to seeing how many ways our District's clubs help others.

Theresa Carroll
District 6250 Grants Subcommittee Chair

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Global Polio Eradication Efforts Could Have Billions in Economic Impact

The global initiative to eradicate polio could provide net benefits of up to \$50 billion if transmission of wild polioviruses is interrupted within the next five years, a new study published in the journal Vaccine finds. [Click here](#) to view the complete article from the Foundation Center.

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Group Study Exchange Prepares for Trip to India

Five members of our District 6250 Group Study Exchange Team are working hard to learn more about this program and also to learn more about India.

The team departs at the end of January and will return at the beginning of March.

The Team consists of five members--the team leader is a Rotarian and four non-Rotarian members. Here is a listing of Team members and their sponsoring Rotary Club:

Team Leader: Joy Berg, Rotary Club of Wisconsin Rapids

Team Members:

Jessica Haven, Rotary Club of Downtown Madison
Shawn Bollig, Rotary Club of Mt. Horeb
Tina Moritz, Rotary Club of Reedsburg-Western Sauk County
Nicole Bessey, Rotary Club of Wisconsin Rapids
Sunrise

We would like to express a great deal of gratitude and thankfulness to the sponsoring Rotary Clubs. They play a very important role in the exchange.

A special note of gratitude is also given to Governor Kristin Duckart for her hard work in promoting and developing this exchange.

A team from India will be visiting our District in the Spring--centered around the District Conference. If any Clubs have any interest in hosting the India Team, please contact Tom Marshall, Group Study Exchange Chairman, in the near future.

Tom Marshall
Tom@webmonger.net
715 423 1921

Thomas Marshall
District Governor, 2008-2009
Wisconsin Rapids, WI
715-423-1921 (H)
715-213-3046 (C)

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Short Term Rotary Youth Exchange Available for Summer 2011

Our District will once again have a Short Term Youth Exchange program and students will be allowed to participate during the summer months of 2011.

Janine O'Rourke of the Fitchburg/Verona Rotary Club will serve as District Chairmen and all questions and correspondence should be directed to her. We are currently looking for an Assistant Chair who will assist Janine in planning and preparing for the summer exchanges.

A variety of countries will be available for this upcoming summer. This is an amazing opportunity for high school age students.

Questions may be directed to Janine at: rotary6250.summertimeexchange@gmail.com

We are hoping that this program will become as popular as it once was several years ago.

Please spread the good news to all Rotarians, parents and educators throughout your area.

If someone is interested in the Assistant Chair position, they could contact Janine or Tom Marshall at Tom@webmonger.net

Thomas Marshall
District Governor, 2008-2009

Wisconsin Rapids, WI
715-423-1921 (H)
715-213-3046 (C)

Club News, Events and Announcements

Do you have an upcoming Club Event or accomplishment that you would like to announce? Send your pre-written article to: rotarydistrict6250@morgandata.com.

District Rotary Clubs Provide Safe Water in Bolivia

Rotary Clubs involved include The Menominee Morning and Noon Clubs, the Eau Claire Noon and The Chippewa Falls Club and the Rotary Club of La Crosse.

Imagine drinking water from a swimming pool. Not just a surprise gulp or two in between strokes at the local Y.M.C.A., but, several gallons, on a regular basis. Now, imagine spending more than half your income each month paying for water of that ilk to be delivered to your home and down the throats of loved ones — water vile enough at times to sicken children — even kill.

Now, imagine a group of total strangers from more than 4,500 miles away clamoring around your neighborhood promising to help change all that.

Click here to read the full article submitted by Carl Mickelson.

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Wisconsin Rapids Sunrise Seeks Partner for Kenya Water Project

Wisconsin Rapids Sunrise Rotary Club has an opportunity for you to partner with them in providing pure, clean water for a small village in central Kenya, Africa.

Tiny Mbunbuni has no electricity and no water source. The women and children must walk almost two miles to a polluted river that dries up during the dry seasons. The women walk twice a day carrying a five gallon container that's balanced on their backs, by a strap that's wrapped across their foreheads. The water must be boiled to purify it, thus protecting the people from disease and illness. The women use charcoal for fuel that's made from their own rainforests and so their rainforests are becoming dangerously depleted.



Cistern in Mbunbuni

Wisconsin Rapids Sunrise Rotary tried to provide a well for Mbunbuni but due to the geological landscape and our economy, that plan was rendered impossible. So, we, along with Nicholas Syano, a member of the Machakos Rotary Club and also a resident of Mbunbuni looked into water harvesting using the cistern system.

The plastic cisterns are large enough to hold a six month supply for a family with 10 -12 members. With two rainy seasons per year, the water gathered from the roof tops is channeled into rain gutters that are attached to the roofs and than plastic pipes lead into the cistern and pure, clean drinking water is provided for an entire year.



Because the villagers take part in constructing and gathering the raw materials, the cost is only \$1200 for one entire cistern system. From start to finish, the project of building one cistern takes about one week.

It's a miracle! In one week, for a few dollars more than it takes to earn a Paul Harris Award, a family of twelve can have pure, life-sustaining water for an entire lifetime. With the approximately 500 villagers, we estimate that 50 cisterns would be sufficient to supply water to the entire

population of Mbunbuni. Our Sunrise Rotary Club has already funded two cisterns and the Wisconsin Rapids Noon Club has also pledged to fund a cistern system!

Won't you and your Rotary Club become involved with this project and help bring water to the other 47 families? You can make a difference!!

For information, please contact one of the following Rotarians:

Joey Marshall
joeymarsh2000@hotmail.com
 715 423 1921 (H)
 715 459 4212 (C)

Tom Marshall
Tom@webmonger.net
 715 423 1921 (H)
 715 213 3046 (C)

Sue Siewert
suesiewert@hotmail.com
 715 325 3660 (H)
 715 424 4800 (W)

Thomas Marshall
 District Governor, 2008-2009
 Wisconsin Rapids, WI
 715-423-1921 (H)
 715-213-3046 (C)

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From the Stoughton Club Rotary Spokesman: The History of the Rotary Pin

Excerpt from the Stought Rotary Spokesman Newsletter.

Paul Harris Fellow and Society pins, Rotary Fellowship pins, Rotary International theme pins, Rotary District pins, Rotaract and Interact pins, and the Rotary Wheel...Each of these pins tells a unique Rotary story!

What is the story behind the Rotary wheel pin?

The first lapel pin in the history of the Rotary was designed and made by New York Rotary Club member, John Frick on October 14, 1909 and worn by the club's first president Bradford Bullock from 1909 until his premature death in 1911 (At the time, he was serving as VP of the National Association of Rotary Clubs). The forerunner of the traditional Rotary pin worn today, it features the Rotary wheel as it appeared in its earliest representation with eight spokes, no cogs, and no keyway.

The wheel itself became the symbol of Rotary in 1906, a year after the club's formation in Chicago. Asked to design a symbol for the new club, Chicago Rotarian Montague Bear, an engraver, drew a simple wagon wheel with a few lines to show dust and motion (14 spokes, no cogs, no keyway). Paul Harris reasoned that the wheel symbolized "Civilization and Movement." One observant Rotarian pointed out that a wheel would not generate clouds of dust in front of it, so Montague removed the offending cloud and that design remained the emblem for Chicago until 1912.

When new clubs formed, they adopted the wheel in symbols of their own. Our club integrated the New York wheel and an oak tree as our symbol. It appears on the top of our first Live Oak newsletter in 1914.

In 1910, the Rotary Club of Philadelphia added cogs to create a working wheel, symbolizing members working together, literally interlocked with one another to achieve the organization's objectives. They used 19 cogs in honor of their club, the 19th in Rotary. They created hundreds of metal pins with this design and successfully pitched it as the new official international wheel in 1912. It didn't hurt that the president of the Philadelphia club [who had designed that club's emblem] became president of the International Association of Rotary Clubs at the 1912 Duluth convention.

In 1918, two Rotarian engineers from the Duluth Club Charles Henry Mackintosh and Oscar Bjorge (formally of Minnesota) petitioned Rotary to amend the design of the wheel. They argued that a cogwheel with 19 cogs would not work. Also, the emblem had square-cornered teeth of disproportionate size, and the cogs were irregularly spaced. Charles called it, "An anachronism to engineers." Oscar called it "an insult to engineering that only the brain of an artist could conceive."

Mbunbuni villagers with a new cistern that can hold a 10-12 month supply of water.



Villagers listen to training from Nicholas Syano of the Machakos Rotary Club.



Recipient family in Mbunbuni

Oscar sketched a new wheel, with 6 spokes (symbolizing the 6 Objects of Rotary at that time) and 24 cogs or teeth. This design was presented to the Rotary world in 1920.

However, there remained many versions of the Rotary wheel in use around the world by the different clubs. The Oakland Club was still using its 1914 wheel and oak tree in 1922. It wasn't until 1922 that the Rotary International Association declared that all Rotary clubs should adopt a single design as the exclusive emblem of Rotarians. But, before the approval of Charles and Oscar's gear wheel, the President of Rotary Club of Los Angeles, Will Forker submitted one change: "The 'hub' design of the new 'wheel' is that of an 'idler' wheel or gear, there being no provision for the reception or transmission of power to or from a shaft," he argued. But, he said, incorporating a keyway would make the new wheel "a real worker." Oscar and Charles heartily agreed. So, in 1923 the keyway was added and the design, which we see on our pins was formally adopted as the official Rotary International emblem.

Why wear a Rotary pin?

Reasons for wearing a pin varied: for publicity of Rotary, for pride, for acceptance and recognition, for the start of easy conversation with other Rotarians wherever you go. Wearing a Rotary Fellowship pin shows a Rotarian's vocation, hobby or recreational interest.

Past RI President Bob Barth (1993-94, from the Rotary Club of Aarau, Switzerland) felt that a Rotary pin says this about the wearer: "You can rely on me, I am dependable, I am reliable, I give more than I take, and I am available."

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RI News

The Rotarian Magazine

The Rotarian Magazine is our link to the greater Rotary world. The pictures and stories tell us of the wonderful work that is being done, in and through Rotary, to make the world a better, safer and a more peaceful place...all because we are advancing the key elements of social justice, health projects, and educational opportunity and alleviating the dire effects of poverty.

A person is not free if they are hungry. A man is not free when he has to watch his children die because of the lack of clean water or adequate food. A mother will not be free if her sick child cannot receive medical care and when people are not free they will seek social justice even if it means going to war to achieve it.

Our magazine, paid for in our RI dues, is not junk mail. It makes you and me "literate" in the great story of Rotary. Read it. Share it with others. Drop it off in a public area where literature is offered, a dentist's reception area, the waiting room at your local hospital or when you go to your accountant's office to pick up your tax filings. Plant the seeds of Rotary by sharing our great story.

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Member Access to RI Website

Do you have questions about what you can find on the Rotary International website and how you go about getting access. [Check out this fact sheet with Frequently Asked Questions \(FAQs\) about the RI site.](#)

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Update on Annual Giving

New RI Foundation Donation Forms

Club executive members can now download a Multiple Donor Form that is pre-populated (filled out) with details of club members including their ID number. This form is on [Rotary.org](#) at [member access](#). Club presidents and club secretaries have access to this form. Also club treasurers and club Rotary Foundation chairs can get this form if they have been registered on member access by the president or secretary. Select the club members who have donated and add the amount of each donation. The new form makes it easy to forward donations from a group of club members who contribute weekly, quarterly, etc. [More Info](#).

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Foundation Reports

Each club in District 6250 has established a foundation goal and the question is how are the clubs going about the achieving those goals? Have each of the clubs done an every member enrollment?

Successful clubs take the time to ask each member to make a pledge commitment to the Rotary Foundation. Fulfilling that pledge might involve a quarterly billing by the club secretary/treasurer or participating in the direct deposit transfer from the Rotarians checking account to the RI Foundation account or it might mean a monthly charge to a credit card. Successful clubs establish a process that allows their members to both make and fulfill the commitment.

[Click here to view the updated Club Goals Report!](#)

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Attendance Report

New Reporting Tool for District Attendance

Check out the new reporting tool for District Attendance for 2008-2009.

<http://www.rotary6250.org/clubs/monthlyattendance.shtml> Clubs can view each month's attendance in a visual graph. Also Club Secretary's can request access to update their information directly online!

A big THANK YOU goes out to District 5340 for sharing this web functionality!

[Click here to submit your club's attendance report](#)

[Click here to see the full Attendance Report.](#)

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