

6250 DISTRICT DISPATCH

District Governor

Kristin Duckart

Serving Western Wisconsin & Southeast Minnesota

October Edition

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District Governor's Message



Kristin Duckart
District Governor

Around the Fire

As the trees turn to shades of red, yellow and orange and the blue October sky prepares us for the winter ahead, I'm reminded of the wonder of fire. Fire that we enjoy in our fireplaces during the chilly months...and campfires where we share warmth and stories with friends and family. It was during one of my recent visits to an outing with the Edgerton club that I experienced the magic of a campfire.

On a chilly September eve, Edgerton Rotarian Jim Raymond and his wife, Betch, hosted a Rotary picnic at their farm. They had spent the day preparing a feast of pork chops and side dishes to feed 80 fellow Rotarians and their families. As Rotarians arrived at the farm, young and old alike were pulled in by the warmth of the fire. We shared fellowship and food, fed calves their bottles of warm milk and pet the several dogs....all while watching the fire as it snapped and popped.

It was around that crackling fire that I heard an impassioned

Rotarian share his Rotary story. Jim and Betch Raymond have been traveling to the Philippines for years. During one of their visits to an elementary school they discovered the severe shortage of books. Little by little, as the Raymonds traveled back and forth to the Philippines, they managed to gradually grow the school's library with donated books. But even they realized that it would take a more significant effort to tackle the literacy issue in Calauag, Philippines. Traveling with their extra suitcases filled with books would only make a small impact. After learning about the Rotary Foundation Matching Grants Program, Jim and fellow Rotarians from the Stoughton club have successfully shipped 40,000 elementary level books to the Philippines.

As Jim shared his story and enthusiasm for Rotary that evening, I could feel the fire in his belly. The fire that drives him to donate his resources and time to making a difference in the lives of the children in the Philippines. By themselves, Jim and Betch knew it might take years to fill the shelves with books. But through partnering with other Rotary clubs and enlisting the support of the Rotary Foundation, they've been able to build an amazing literacy program in the Philippines.

Jim and Betch's story is simply one of many Rotary stories within our District. One person's idea has grown into a successful service project that is impacting the lives of so many.

I hope you'll consider following one of your passions to make a difference. Believe in the power of determination and know that through Rotary great things are possible. We need to give to the Rotary Foundation, but we also need to spend its money to make an impact in this world.

October is also the month that we in District 6250 have the great honor of hosting Rotary International President Ray Klinginsmith. I hope you'll join us in Madison on October 22nd to help welcome him. For more details click here. (anchor to Madison West Towne Middleton story)

Lastly, your District Leadership team met in Wisconsin Dells recently. Twice a year the District Advisory Council gathers to share information on the "State of the District". Board members,

RI News

The Rotarian Magazine

Member Access to RI Website

The Rotary Foundation - Update on Annual Giving

NEW - Rotary Foundation Donation Forms

<u>Check Here for the Latest</u> <u>Foundation Reports Including</u>

Ξ

- Update on Annual Giving
- Polio Plus Updates
- <u>- More</u>

Attendance Report

New Reporting Tool for District Attendance

View the Latest Attendence Reports



putting together a Group Study Exchange team for travel to District 3132 in India and Youth Exchange continues to be strong. Visioning has taken many of our clubs to a new level and our training for incoming leaders has been redesigned.

Encouraging you to Build Communities and Bridge Continents,

Kristin Duckart District Governor 2010-2011 Assistant District Governors, Committee Chairs and Trainers spent an evening sharing the activities and happenings around the district. I am enthused to report that we are in solid financial shape, that membership is on an upswing, and many clubs have experienced the success of collaborating on fundraisers.



District News, Events and Announcements

Visioning: What is It? Why? How Does It Work?

Submitted by Richard Kenney, Area Membership Coordinator

The Wisconsin Rapids Club had 24 members, or about 20% of our 125 members, recently experienced the four hour process led by four well trained facilitators. Here is a summary of that very worthwhile event.

Visioning in this context is an interactive process in which 24 Rotarians visualize, dream or picture in our minds how we would see our club in five years if we want to earn a Gold Distinguished Medallion award from RI. No small challenge.

Why go through this exercise? Well, unless your club is perfect, can it improve? Looking back five years, there have been changes in the club, so why not look forward for five years and anticipate and prepare for change? Isn't it better to act towards a goal than to have to react, usually in a crisis mode, to put out fires? Of course we have to answer these questions with a "yes". So why not plan with specific goals in mind and work in a consensus mode to define and agree on the goals and then work to develop predictable steps to reach towards the goals. It seems to me that it adds to predictability, an elusive quality for most of us.

Try this: In five years, how do you think you will answer these questions?

Locally, what does our club STAND FOR?

Our club will have how many MEMBERS?

What will be our record of unsurpassed successes at club SERVICE?

What will be our record of unsurpassed examples of CLUB FELLOWSHIP?

What will be our record of successes with VOCATIONAL SERVICE?

What will be our record with projects in the area of COMMUNITY SERVICE?

What will we be doing for INTERN'L projects as part of Rotary INTERNATIONAL?

We will raise how many DOLLARS?

What are we doing for THE ROTARY FOUNDATION?

What are we doing to raise the level of PUBLIC IMAGE of RI in our local area?

As part of the process, each of the participating 24 Rotarians drew up our personal answers to these topics. With "controlled discussion" we listed all the answers. By a voting process we whittled the lists down to a consensus short list that provided ideas for goals or objectives for five years from now.

This is a brief sketch of what took place. Note: There were no decisions; only an agenda for future discussion. Our club is doing this very soon in a club assembly. Thus any decisions will be vetted

with the members. Ultimately, the buck stops with the club's board. This part is important so the club leaders remain sensitive to our club's traditions as well as the diversity in our club members' ages and interests.

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Support the Foundation, Win a T.V.

Last year the District Foundation Committee launched an incentive program to spur foundation support. Three flat screen T.V.'s were raffled at the district conference. We are going to modify the program and "kick it up a notch" for this Rotary year!

At the end of each quarter, beginning with the second quarter which ends on December 31st and following the end of each subsequent quarter, the third quarter which ends on March 31st and the fourth quarter which ends on June 30th, we will be awarding a 32" flat screen to one of the clubs that meets the following criteria:

- The club must have a Club Goal Report Form on file with R.I.
- The club must have sent their pro-rated club contributions to the Rotary
- · Foundation before the end of the quarter
- The club must have a minimum of 75% of the members contributing to the
- Rotary Foundation....this is the Every Rotarian Every Year goal.

Briefly, if your club goal for Annual Programs is \$5000 then your club must have sent to the foundation \$2500 by the end of the second quarter, \$3750 by the end of the third quarter and the entire amount of \$5000 by the end of the fourth quarter.

How do you get to the 75% member support level? The only way we know how is to do it is through an every member enrollment and ask your members what they want to do to provide financial support. Ask your Area Foundation Coordinator to do a foundation program for your club...it works like nothing else will.

What does your club do with the T.V.? Well, put the names of those in the club who are EREY contributors and do your own raffle. Use the T.V. as an incentive for a club fundraiser. Donate the T.V. to a community organization such as the Salvation Army, a shelter for abused women or to one of the many youth organizations in your community and garner tremendous public relations exposure and goodwill.

The second part of this incentive program, a 42" flat screen T.V. will be raffled at the district conference. Every Rotarian in the district who supports the foundation at the sustaining member level by 1 May 2011 will be entered in multiples of \$100 so that someone who contributes \$100 will be entered once while someone who contributes \$1000 will be entered ten times. The winner need not be present to win.

Please share this letter with your members and initiate the every member enrollment and position your club to be one of the lucky winners. **GOOD LUCK!**

In Rotary Service:

Mary Kessens Dave Warren

District Foundation Chair District Annual Programs Chair

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District 6250 Group Study Exchange India - Team Members Needed

Time is still available to sign up as a team member!

Our Group Study Exchange program is currently looking for four Team members who work or reside in our Rotary District 6250. The Team will depart for India on February 1, 2011 and return on March 2, 2011.

The Rotary Foundation's Group Study Exchange (GSE) program is a unique cultural and vocational exchange opportunity for business people and professionals between the ages of 25 and 40. There are no age restrictions for the Rotarian Team Leader. The program provides travel grants for teams to exchange visits in paired areas of different countries. In this case, the country is India. For four weeks, team members will experience India's culture and work places, observe how their vocations are practiced abroad, develop personal and professional relations and exchange ideas.

During the four weeks, members will participate in five days of vocational visits and make presentations to Rotary Clubs throughout the District. The Rotary Foundation provides the round-trip airline ticket and the hosting District provides the majority of meals, lodging and group travel

The exchange with India will be in Maharashtra State in Rotary District 3132. There are 70 Rotary Clubs in this new District. It lies just below the central part of India and takes a great deal of pride in their interesting geographical and historical sites. The Sahyadri mountain range is on the West and North. The main crops are wheat, Jawari, rice, cereals and fruits----seedless grapes and the famous Alfanso Mangoes.

The deadline for applying for the Team Leader position is August 27. The deadline for applying to be a Team member will be in late September/early October. Questions and applications may be sent to:

Tom Marshall, Group Study Exchange Chair 541 Witter Street Wisconsin Rapids, WI 54494 715 423 1921 Tom@webmonger.net

OR

Michelle Sturz, Group Study Exchange Assistant 608 220 9696 Michelles@Parktowne.com

Applications for Team Leader and Team Members may be retrieved at: http://Rotary.org/en/ServiceandFellowship/Fellowship/GroupStudyExchange/

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CEO of the Bill and Melinda Gates Foundation Speaks About Polio

Jeff Rakes, CEO, The Bill and Melinda Gates Foundation

POLIO

"Almost everyone has heard about polio but many people do not know that it still exists. Most people aren't aware of the enormous and longstanding global effort to eradicate the disease, and very few understand the critical juncture we are at right now.

We have a narrow window of opportunity to eradicate the virus. It is impossible to keep the virus at current levels indefinitely. Either we eradicate polio...preventing suffering, saving billions of dollars and demonstrating what is possible with a global effort...or we fail and start to backslide. If we fail the number of cases will go back up and the virus will spread back over boarders into countries where it has been eliminated. We are seeing this play out in Tajikistan, part of a region declared polio free in 2002, where 454 cases of polio have been confirmed this year.

It is enough to measure the impact in terms of lives saved and suffering averted but the moral case is augmented by an economic one that is almost as powerful. Yes, it is going to expensive to travel the

last mile toward eradication but it will be exponentially more expensive if we don't because we will have to keep on treating thousands of children paralyzed each year and we will have to initiate a massive immunization effort in our own country to protect our children.

According to a recent cost-effectiveness study, investments in polio vaccination in the United States have prevented over 1 million cases of polio, saved over 100,000 lives and have saved over 180 billion dollars in health care costs. In countries where polio continues as a threat, those savings could go a long way toward addressing some of the other health problems with which poor people continue to struggle.

There are four countries that continue to be plagued with the wild polio virus, Nigeria and India among them. The progress happening in both countries makes me optimistic. In Nigeria between January 1 and August 24, 2010, there have been just six cases of polio reported compared to 368 during the same period last year. India has reported the lowest number of cases in over a decade; so far this year, only 30 cases of polio have been registered against 236 reported in the same period last year.

I look forward to the day when I can write a letter proclaiming that we have eradicated polio."

Jeff Rakes

CEO, The Bill and Melinda Gates Foundation

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Rotary Youth Exchange Needs Your Help

We had a wonderful weekend welcoming our 27 inbound exchange students at their orientation in mid-September. At the same time, our students that recently returned from their exchange met at Camp Rotamer. It was so nice to welcome them back. The Janesville noon club were great hosts to our inbound and rebound student.

Exchange students can add value to your lives and we hope they too will become Rotarians with your guidance. Please involve yourselves with your inbound student. Your rebound students (students who at one time went on an exchange)



really want to stay involved with Rotary. Please involve your inbound and rebound students in your social and service activities.

On another note, we are sadly down on clubs committing to host next year. Please consider hosting a student. The number of students that we send out is influenced by how many our district hosts. Please don't deny and inbound or outbound student from this incredible experience. Normally we host 20+ students but we only have 17 clubs committed.

If any of you have questions about hosting an inbound student or sponsoring an outbound student, please contact Judy Levine or Doug or Sharon Richmond. Contact information is shown below. Doug and Sharon Richmond need to at least know about any students who will be applying to go out for the 2011-2012 school year as soon as possible.

Thank you to all clubs who are currently hosting or sponsoring students. You cannot imagine the difference you are making in these students' lives. Outbound applications were due Oct 1 to Doug and Sharon Richmond but we can still accept more. We will accept applications up until April 1st. It just limits their country selection. We need to know about any applicants so that we can schedule them for the Interviews. Applications can be accepted up November 15, if they are accurate and complete. Clubs, please help us get the word out to students who would be great ambassadors for Rotary and the United States.

Our district works with Central States Rotary Youth Exchange. Their deadline is December 1. The applications can be found on the Central States website: www.csrye.org. They should be sent along with a check for \$775 made out to District 6250 to:

Doug and Sharon Richmond W12978 Highway 188 Lodi, WI 53555

Email: richmond1@bigplanet.com

Questions? Contact Judy Levine, District Youth Exchange Chair, judyalevine@gmail.com

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Club News, Events and Announcements

Do you have an upcoming Club Event or accomplishment that you would like to announce? Send your pre-written article to: rotarydistrict6250@morgandata.com.

Rotary International President, Ray Klinginsmith, to Visit Madison October 22, 2010

Dear District 6250 Rotarians;

We hope you are all promoting the upcoming visit of our **Rotary International President, Ray Klinginsmith, set for Friday, October 22, 2010**. As the date is quickly approaching, we are sending you a friendly reminder to encourage all of your members to join us in this memorable event. With nearly 33,000 Rotary Clubs and 530 Districts worldwide, all of us can only imagine how many invitations our Presidents receive, and how relatively few they are able to accept. This is truly a very special opportunity for all of our Rotarians.

We have included another registration form for your use. Please note that we would like as many reservations as possible returned to us by October 4. While we can certainly accept reservations after that time, it will be most helpful to our venue to be able to give them some preliminary numbers. This gives each Club one more week for those "preliminary" numbers. (We need your final reservations no later than October 15.)

Additionally, we would like to offer each Rotary Club in our fabulous District the chance to showcase their Club. Thanks to a great suggestion from Madison Breakfast Rotary, who plan to share their fundraising "Book Sale" with each of us, our committee endorsed the idea that all of our Clubs be given the opportunity to show President Ray and all of us in attendance that we are **Bigger Better Bolder** in our efforts to **build stronger Rotary Clubs**. A separate form has been provided for your review and use. (The deadline to reserve space for your Club is October 15.)

Thank you again for your ongoing promotion of this fun-filled day of Rotary fun and fellowship as we continue to **BUILD COMMUNITIES** and **BRIDGE CONTINENTS** in 2010-2011.

Download registration form here Download showcase form here

Best Regards,

Mary Van Hout, President, Madison West Towne-Middleton Rotary Club

Roxanne Brazeau, Assistant Governor, District 6250 Past President, Madison West Towne-Middleton Rotary Club

Mary Beth Growney Selene, District 6250 Governor, 2000-2001 Member, Madison West Towne-Middleton Rotary Club

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LaCrosse Area Rotary Clubs Host Annual Rotary Lights Run!

This 4th annual 5k run/walk will be held Sunday, December 4th. For more information and registration visit http://www.rotarylightsrun.org/

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Madison West Towne Middleton Sponsors Rotary Family Night

Submitted by Tom Mickelson and Jim Wartinbee, Members

"It was a smashing success."

"It was truly a celebration of family and family values."

"Thank you for providing child care at this event and I hope you provide child care at most of your projects and events because I want my kids to see me doing volunteer work, not leaving them at home with a baby sitter."

"I thought Rotary was for high level executives but now I see your club actually has an emphasis on families."

Here are the numbers: 101 attendees, 76 new faces, 28 new families (41 adults and 35 kids), 38 adults from 25-45 years old and 3 recent retirees, 31 club members and their families.

The RC of Madison West Towne Middleton sponsored a Rotary Family Night on Saturday, October 2, 2010 from 5:00 – 8:00 pm at Vitense Golfland. The purpose of Family Night was for families to:

- Learn about the international projects of Rotary International and the local community projects of the Rotary club of Madison West Towne Middleton.
- Get to know members of our Rotary club, enjoying the fun at Vitense Golfland, interacting with our club members and networking with other families in the community.
- Consider membership in our club.

Thirteen (13) club members took the time to invite families in the 25-45 age group and recent retirees age group. These club members called or e-mailed their family members, neighbors, aquaintenances, doctors, dentists, church members and the like (one member simply stuffed his neighbors mailboxes and got 3 people to attend!!).

Free pizza and beverages were served to all in attendance. Each attendee received a ticket to



Fred, Jeannine, Jim and Dean welcoming and registering guests and club members.



Adults and kids enjoying free pizza, beverages and fellowship.



Two paid child care providers offering their services to parents who wanted a break so they could enjoy adult fellowship with club members.

play miniature golf and nine (9) tokens to use for the batting cage, remote boats, arcade activity and hi-ball.

Twelve tri-fold table top displays were prepared to show-off all of the club's activities covering the 5 avenues of service. This caused numerous conversations to take place with new families.

Aggressive follow-up by way of phone calls will take place on Monday and Tuesday immediately following the event to gather data about 1) the impressions from guests and their families and 2) their interest in becoming members of our club.



Moms with their kids registering for Rotary Family Night.

We will see what results from this Rotary Family Night. If you are interested on how to host an

event like this in your community, please contact Jim Wartinbee, jwartinbee@firstbusiness.com or Tom Mickelson, mickelson@gdinet.com).

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Rotary Club of Menomonie Welcomes UW Stout International Students



For twenty five years, the Rotary Club of Menomonie has been welcoming the UW Stout International Students to Menomonie. In the beginning a special evening picnic was held at various parks for Rotarians, spouses/guests, and the students. Now, they are invited to a regular club meeting where they get a little introduction to Rotary. This year the forty three students in attendance were from Canada, China, Finland, Germany, India, Jamaica, Kenya, Latvia, Malaysia,

Mexico, Nepal, Netherlands, Saudi Arabia, South Korea and Sweden.

Thanks, Sandy Ott

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RI News

The Rotarian Magazine

The Rotarian Magazine is our link to the greater Rotary world. The pictures and stories tell us of the wonderful work that is being done, in and through Rotary, to make the world a better, safer and a more peaceful place...all because we are advancing the key elements of social justice, health projects, and educational opportunity and alleviating the dire effects of poverty.

A person is not free if they are hungry. A man is not free when he has to watch his children die because of the lack of clean water or adequate food. A mother will not be free if her sick child cannot receive medical care and when people are not free they will seek social justice even if it means going to war to achieve it.

Our magazine, paid for in our RI dues, is not junk mail. It makes you and me "literate" in the great story of Rotary. Read it. Share it with others. Drop it off in a public area where literature is offered, a dentist's reception area, the waiting room at your local hospital or when you go to your accountant's office to pick up your tax filings. Plant the seeds of Rotary by sharing our great story.

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Member Access to RI Website

Do you have questions about what you can find on the Rotary International website and how you go about getting access. Check out this fact sheet with Frequently Asked Questions (FAQs) about the RI site.

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Update on Annual Giving

New RI Foundation Donation Forms

Club executive members can now download a Multiple Donor Form that is pre-populated (filled out) with details of club members including their ID number. This form is on Rotary.org at member access. Club presidents and club secretaries have access to this form. Also club treasurers and club Rotary Foundation chairs can get this form if they have been registered on member access by the president or secretary. Select the club members who have donated and add the amount of each donation. The new form makes it easy to forward donations from a group of club members who contribute weekly, quarterly, etc. More Info.

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Foundation Reports

Each club in District 6250 has established a foundation goal and the question is how are the clubs going about the achieving those goals? Have each of the clubs done an every member enrollment? Successful clubs take the time to ask each member to make a pledge commitment to the Rotary Foundation. Fulfilling that pledge might involve a quarterly billing by the club secretary/treasurer or participating in the direct deposit transfer from the Rotarians checking account to the RI Foundation account or it might mean a monthly charge to a credit card. Successful clubs establish a process that allows their members to both make and fulfill the commitment.

Click here to view the updated Club Goals Report!

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Attendance Report

New Reporting Tool for District Attendance

Check out the new reporting tool for District Attendance for 2008-2009. http://www.rotary6250.org/clubs/monthlyattendance.shtml Clubs can view each month's attendance in a visual graph. Also Club Secretary's can request access to update their information directly online!

A big THANK YOU goes out to District 5340 for sharing this web functionality!

Click here to submit your club's attendance report

Click here to see the full Attendance Report.

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